SO, YOU WANT TO SELL ONLINE? or a brief treatise on the complexities pitfalls

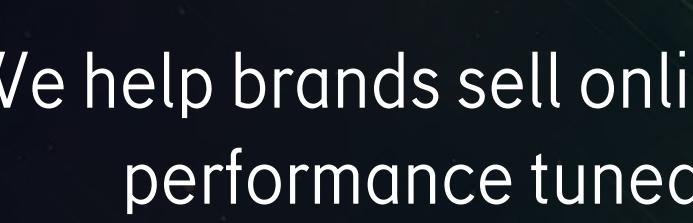
or, a brief treatise on the complexities, pitfalls, processes, patterns, thoughts and dreams of a modern eTailer - and some tech, too.







Nearly 20 years building the web 10 years teaching others to do the same Full Stack Developer and Designer eCommerce Consultant <u>Serial Entrepreneur</u>





We help brands sell online with beautifully designed, performance tuned eCommerce websites.





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Passion or Profit?

Physical or Digital?

Original or Existing?

Sourcing



Market

Fulfillment

Subscriptions

MRRR (Monthly Recurring Revenue)



Dricing



Traditional Marketing



Email Marketing



Search Engine Optimization





Pay Per Click



Social Media Marketing



Video Is Powerful



A Branded Experience



Cost of Acquisition





Customer Lifetime Value



Remarketing



Superior Customer Experience



How You Fix Things Matters







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